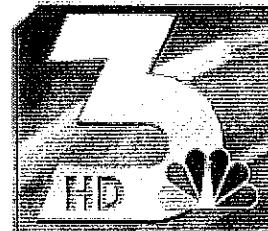


## ORDER



|            |                  |   |                      |                     |               |                         |           |               |               |              |
|------------|------------------|---|----------------------|---------------------|---------------|-------------------------|-----------|---------------|---------------|--------------|
| Orders     | Order / Rev:     | 104404                                      | Alt Order #:         | 06832080            | Product Desc: | HELLER FOR SENATE       | Estimate: |               | Primary AE:   | Amy McCreary |
|            | Flight Dates:    | 09/26/12 - 10/02/12                         | Original Date / Rev: | 07/18/12 / 09/19/12 | Order Type:   | GENERAL                 |           |               | Sales Office: | BLPHI        |
|            |                  |   |                      |                     |               |                         |           | Sales Region: | National      |              |
| Agency     | Name:            | Strategic Media Services, Inc.              |                      |                     |               | Billing Type:           | Cash      |               |               |              |
|            | Buying Contact:  |   |                      |                     |               | Billing Calendar:       | Broadcast |               |               |              |
|            | Billing Contact: | 3299 K St. NW<br>Washington, DC 20007       |                      |                     |               | Billing Cycle:          | EOM/EOC   |               |               |              |
|            |                  |   |                      |                     |               | Agency Commission:      | 15%       |               |               |              |
| Advertiser | Name:            | Heller, Dean for U.S. Senate <i>Revised</i> |                      |                     |               | New Business Thru:      |           |               |               |              |
|            | Demographic:     | A35+  |                      |                     |               | Order Separation:       | 00:05:00  |               |               |              |
|            | Product Codes:   | PLC01                                       |                      |                     |               | Advertiser External ID: |           |               |               |              |
|            | Priority:        | SELECT PRIORITY CODE                        |                      |                     |               | Agency External ID:     |           |               |               |              |
|            | Revenue Codes:   | POLITICAL/AGY, PCAN, GEN                    |                      |                     |               |                         |           |               |               |              |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/30/12 | 93      | \$56,120.00  | \$47,702.00 |
| 10/01/12   | 10/02/12 | 48      | \$25,100.00  | \$21,335.00 |

## Totals

| Month          | # Spots | Gross Amount | Net Amount  | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 93      | \$56,120.00  | \$47,702.00 | 0.00   |
| October 2012   | 48      | \$25,100.00  | \$21,335.00 | 0.00   |
| Totals         | 141     | \$81,220.00  | \$69,037.00 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-----------------------|---------|
|-------------------|--------------|--------------|-----------------------|---------|

Amy McCreary Start Of Order - End Of Order 100%

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 29%   | \$81,220.00  |
| Market      | 100%  | \$280,068.97 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 26%   | \$72,817.93 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 18%   | \$50,412.41 |
| KTUD              | 1%    | \$2,800.69  |
| KVVU              | 24%   | \$67,216.55 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 2%    | \$5,601.38  |

| Ln  | Ch   | Start    | End      | Inventory Code         | Break | Start/End Time | Days    | Len | Spots | Rate      | Pri  | Rtg | Type | Spots      | Amount |
|-----|------|----------|----------|------------------------|-------|----------------|---------|-----|-------|-----------|------|-----|------|------------|--------|
| E 1 | KSNV | 09/26/12 | 09/28/12 | M-F 5-6a WakeUp w/WagM | 5-6a  |                | --WTF-- | :30 | 6     | \$185.002 | 0.00 | NM  | 6    | \$1,110.00 |        |

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104404  
 Alt Order #: 06832080  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln   | Ch   | Start             | End             | Inventory Code            | Break     | Start/End Time    | Days        | Len | Spots         | Rate      | Pri  | Rtg | Type | Spots | Amount     |
|--|------|-------------------|-----------------|---------------------------|-----------|-------------------|-------------|-----|---------------|-----------|------|-----|------|-------|------------|
| E 1  | KSNV | 09/26/12          | 09/28/12        | M-F 5-6a WakeUp w/WagM    | 5-6a      |                   | --WTF--     | :30 | 6             | \$185.002 | 0.00 | NM  |      | 6     | \$1,110.00 |
| NEWS   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --WTF-- 6 \$185.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 2  | KSNV | 10/01/12          | 10/02/12        | M-F 5-6a WakeUp w/WagM    | 5-6a      |                   | MT-----     | :30 | 4             | \$300.002 | 0.00 | NM  |      | 4     | \$1,200.00 |
| NEWS   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 10/01/12 10/07/12 MT----- 4 \$300.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 3  | KSNV | 10/01/12          | 10/02/12        | M-F 6-7a WakeUp w/WagM    | 6-7a      |                   | MT-----     | :30 | 4             | \$450.002 | 0.00 | NM  |      | 4     | \$1,800.00 |
| NEWS   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 10/01/12 10/07/12 MT----- 4 \$450.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 4  | KSNV | 09/26/12          | 09/28/12        | M-F 6-7a WakeUp w/WagM    | 6-7a      |                   | --WTF--     | :30 | 6             | \$450.002 | 0.00 | NM  |      | 6     | \$2,700.00 |
| NEWS   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --WTF-- 6 \$450.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 5  | KSNV | 09/26/12          | 09/28/12        | Today Show                | CM        | 658a-9am          | --WTF--     | :30 | 6             | \$550.002 | 0.00 | NM  |      | 6     | \$3,300.00 |
| TODAY  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --WTF-- 6 \$550.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 6  | KSNV | 10/01/12          | 10/02/12        | Today Show                | CM        | 658a-9am          | MT-----     | :30 | 4             | \$600.002 | 0.00 | NM  |      | 4     | \$2,400.00 |
| TODAY  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 10/01/12 10/07/12 MT----- 4 \$600.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 7  | KSNV | 10/01/12          | 10/02/12        | M-F Today Show II 3rd HCM | 9-10a     |                   | MT-----     | :30 | 2             | \$275.002 | 0.00 | NM  |      | 2     | \$550.00   |
| TODAY II   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 10/01/12 10/07/12 MT----- 2 \$275.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 8  | KSNV | 09/26/12          | 09/28/12        | M-F Today Show II 3rd HCM | 9-10a     |                   | --W-F--     | :30 | 2             | \$350.001 | 0.00 | NM  |      | 2     | \$700.00   |
| TODAY II   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --W-F-- 2 \$350.00 0.00  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type              |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| 2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a --W-F---- :30 (\$350.00) 0.00 NM |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| See MG 8.3<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE                                   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| 3 KSNV 09/26/12-09/28/12 M-F Today Show II 3rd Hr 9-10a --W-F---- :30 \$350.00 0.00 NM   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| MG for 8.2 09/28<br>[REVISED RATE TO REINSTATE]  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 9  | KSNV | 09/27/12          | 09/27/12        | M-F Today Show II 3rd HCM | 9-10a     |                   | --T---      | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00   |
| TODAY II   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --T--- 2 \$200.00 0.00   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 10   | KSNV | 09/27/12          | 09/27/12        | M-F Today Show III 4th BM | 10am-11am |                   | --T---      | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00   |
| TODAY III  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |
| Week: 09/24/12 09/30/12 --T--- 2 \$200.00 0.00   |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
| E 11   | KSNV | 09/26/12          | 09/28/12        | M-F Today Show III 4th BM | 10am-11am |                   | --W-F--     | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00   |
| TODAY III  |      |                   |                 |                           |           |                   |             |     |               |           |      |     |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |            |

Order / Rev: 104404  
 Alt Order #: 06832080  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln        | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time    | Days        | Len | Spots         | Rate      | Pri  | Rtg | Type | Spots | Amount   |
|-----------|------|-------------------|-----------------|-----------------------------|-------|-------------------|-------------|-----|---------------|-----------|------|-----|------|-------|----------|
| E 11      | KSNV | 09/26/12          | 09/28/12        | M-F Today Show III 4th 10AM |       | 10am-11am         | --W-F--     | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00 |
| TODAY III |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | --W-F--                     |       | 2                 | \$200.00    |     | 0.00          |           |      |     |      |       |          |
| E 12      | KSNV | 10/01/12          | 10/02/12        | M-F Today Show III 4th 10AM |       | 10am-11am         | MT-----     | :30 | 2             | \$225.002 | 0.00 | NM  |      | 2     | \$450.00 |
| TODAY III |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 10/01/12    | 10/07/12        | MT-----                     |       | 2                 | \$225.00    |     | 0.00          |           |      |     |      |       |          |
| E 13      | KSNV | 10/01/12          | 10/02/12        | Rachael Ray                 | CM    | 11am-12pm         | MT-----     | :30 | 2             | \$225.002 | 0.00 | NM  |      | 2     | \$450.00 |
| RR        |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 10/01/12    | 10/07/12        | MT-----                     |       | 2                 | \$225.00    |     | 0.00          |           |      |     |      |       |          |
| E 14      | KSNV | 09/26/12          | 09/28/12        | Rachael Ray                 | CM    | 11am-12pm         | --W-F--     | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00 |
| RR        |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | --W-F--                     |       | 2                 | \$200.00    |     | 0.00          |           |      |     |      |       |          |
| E 15      | KSNV | 09/27/12          | 09/27/12        | Rachael Ray                 | CM    | 11am-12pm         | ---T---     | :30 | 2             | \$200.002 | 0.00 | NM  |      | 2     | \$400.00 |
| RR        |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | ---T---                     |       | 2                 | \$200.00    |     | 0.00          |           |      |     |      |       |          |
| E 16      | KSNV | 09/26/12          | 09/27/12        | Noon News                   | CM    | 12-1230pm         | --WT---     | :30 | 2             | \$275.002 | 0.00 | NM  |      | 2     | \$550.00 |
| NEWS      |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | --WT---                     |       | 2                 | \$275.00    |     | 0.00          |           |      |     |      |       |          |
| E 17      | KSNV | 09/28/12          | 09/28/12        | Noon News                   | CM    | 12-1230pm         | ----F--     | :30 | 2             | \$275.002 | 0.00 | NM  |      | 2     | \$550.00 |
| NEWS      |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | ----F--                     |       | 2                 | \$275.00    |     | 0.00          |           |      |     |      |       |          |
| E 18      | KSNV | 10/01/12          | 10/02/12        | Noon News                   | CM    | 12-1230pm         | MT-----     | :30 | 2             | \$275.002 | 0.00 | NM  |      | 2     | \$550.00 |
| NEWS      |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 10/01/12    | 10/07/12        | MT-----                     |       | 2                 | \$275.00    |     | 0.00          |           |      |     |      |       |          |
| E 19      | KSNV | 10/01/12          | 10/02/12        | The Agenda 1230pm           | CM    | 1230-1p           | MT-----     | :30 | 2             | \$225.002 | 0.00 | NM  |      | 2     | \$450.00 |
| AGENDAY   |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 10/01/12    | 10/07/12        | MT-----                     |       | 2                 | \$225.00    |     | 0.00          |           |      |     |      |       |          |
| E 20      | KSNV | 09/26/12          | 09/28/12        | The Agenda 1230pm           | CM    | 1230-1p           | --WTF--     | :30 | 3             | \$200.002 | 0.00 | NM  |      | 3     | \$600.00 |
| AGENDA    |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | --WTF--                     |       | 3                 | \$200.00    |     | 0.00          |           |      |     |      |       |          |
| E 21      | KSNV | 09/26/12          | 09/28/12        | Days of our Lives           | CM    | 1258p-2pm         | --WTF--     | :30 | 3             | \$275.002 | 0.00 | NM  |      | 3     | \$825.00 |
| DAYS      |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 09/24/12    | 09/30/12        | --WTF--                     |       | 3                 | \$275.00    |     | 0.00          |           |      |     |      |       |          |
| E 22      | KSNV | 10/01/12          | 10/02/12        | Days of our Lives           | CM    | 1258p-2pm         | MT-----     | :30 | 2             | \$275.002 | 0.00 | NM  |      | 2     | \$550.00 |
| DAYS      |      |                   |                 |                             |       |                   |             |     |               |           |      |     |      |       |          |
|           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |       |          |
|           |      | Week: 10/01/12    | 10/07/12        | MT-----                     |       | 2                 | \$275.00    |     | 0.00          |           |      |     |      |       |          |
| E 23      | KSNV | 10/01/12          | 10/01/12        |                             | CM    | 2pm-3pm           | M-----      | :30 | 2             | \$225.002 | 0.00 | NM  |      | 2     | \$450.00 |

Order / Rev: 104404  
 Alt Order #: 06832080  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln   | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
|      |      |                   |                 | The Doctors          |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | The Doctors          |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | DRS                  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | M-----               |       | 2                 |         |     |       | \$225.00    |     | 0.00          |      |       |            |
| E 24 | KSNV | 10/02/12          | 10/02/12        | The Doctors          | CM    | 2pm-3pm           | -T----- | :30 | 1     | \$225.00    | 2   | 0.00          | NM   | 1     | \$225.00   |
|      |      |                   |                 | The Doctors          |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | DRS                  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | -T-----              |       | 1                 |         |     |       | \$225.00    |     | 0.00          |      |       |            |
| E 25 | KSNV | 09/26/12          | 09/28/12        | The Doctors          | CM    | 2pm-3pm           | --WTF-- | :30 | 3     | \$175.00    | 2   | 0.00          | NM   | 3     | \$525.00   |
|      |      |                   |                 | The Doctors          |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | DRS                  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 3                 |         |     |       | \$175.00    |     | 0.00          |      |       |            |
| E 26 | KSNV | 09/26/12          | 09/28/12        | Dr. Phil             | CM    | 3-4p              | --WTF-- | :30 | 3     | \$300.00    | 2   | 0.00          | NM   | 3     | \$900.00   |
|      |      |                   |                 | Dr Phil              |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | PHIL                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 3                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| E 27 | KSNV | 10/01/12          | 10/02/12        | Dr. Phil             | CM    | 3-4p              | MT----- | :30 | 2     | \$300.00    | 2   | 0.00          | NM   | 2     | \$600.00   |
|      |      |                   |                 | Dr Phil              |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | PHIL                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----              |       | 2                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| E 28 | KSNV | 10/01/12          | 10/02/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | MT----- | :30 | 2     | \$450.00    | 2   | 0.00          | NM   | 2     | \$900.00   |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:00 PM-4:30 PM) |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----              |       | 2                 |         |     |       | \$450.00    |     | 0.00          |      |       |            |
| E 29 | KSNV | 09/26/12          | 09/28/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | --WTF-- | :30 | 3     | \$350.00    | 2   | 0.00          | NM   | 3     | \$1,050.00 |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:00 PM-4:30 PM) |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 3                 |         |     |       | \$350.00    |     | 0.00          |      |       |            |
| E 30 | KSNV | 09/26/12          | 09/28/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | --WTF-- | :30 | 3     | \$450.00    | 2   | 0.00          | NM   | 3     | \$1,350.00 |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:30 PM-5:00 PM) |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 3                 |         |     |       | \$450.00    |     | 0.00          |      |       |            |
| E 31 | KSNV | 10/01/12          | 10/02/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | MT----- | :30 | 2     | \$450.00    | 2   | 0.00          | NM   | 2     | \$900.00   |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:30 PM-5:00 PM) |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----              |       | 2                 |         |     |       | \$450.00    |     | 0.00          |      |       |            |
| E 32 | KSNV | 10/01/12          | 10/02/12        | M-F Early News       | CM    | 5-630p            | MT----- | :30 | 4     | \$900.00    | 2   | 0.00          | NM   | 4     | \$3,600.00 |
|      |      |                   |                 | M-F Early News       |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----              |       | 4                 |         |     |       | \$900.00    |     | 0.00          |      |       |            |
| E 33 | KSNV | 09/26/12          | 09/28/12        | M-F Early News       | CM    | 5-630p            | --WTF-- | :30 | 6     | \$725.00    | 2   | 0.00          | NM   | 6     | \$4,350.00 |
|      |      |                   |                 | M-F Early News       |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | NEWS                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 6                 |         |     |       | \$725.00    |     | 0.00          |      |       |            |
| E 34 | KSNV | 09/26/12          | 09/28/12        | M-F Jeopardy         | CM    | 630-7pm           | --WTF-- | :30 | 3     | \$725.00    | 2   | 0.00          | NM   | 3     | \$2,175.00 |
|      |      |                   |                 | M-F Jeopardy         |       |                   |         |     |       |             |     |               |      |       |            |
|      |      |                   |                 | JEP                  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--              |       | 3                 |         |     |       | \$725.00    |     | 0.00          |      |       |            |
| E 35 | KSNV | 10/01/12          | 10/02/12        |                      | CM    | 630-7pm           | MT----- | :30 | 2     | \$750.00    | 2   | 0.00          | NM   | 2     | \$1,500.00 |

Order / Rev: 104404  
Alt Order #: 06832080  
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

**KSNV**

| Ln   | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount       |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|------|-----|-------------|------------|---------------|------|------|-------|--------------|
|      |      |                   |                 | M-F Jeopardy              |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | M-F Jeopardy              |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | JEP                       |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----                   |       | 2                 |      |     | \$750.00    |            | 0.00          |      |      |       |              |
| E 36 | KSNV | 10/01/12          | 10/02/12        | M-F Wheel                 | CM    | 7-730pm           |      | :30 | 2           | \$750.00   | 2             | 0.00 | NM   |       | 2 \$1,500.00 |
|      |      |                   |                 | M-F Wheel of Fortune      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | WHEEL                     |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----                   |       | 2                 |      |     | \$750.00    |            | 0.00          |      |      |       |              |
| E 37 | KSNV | 09/26/12          | 09/28/12        | M-F Wheel                 | CM    | 7-730pm           |      | :30 | 3           | \$725.00   | 2             | 0.00 | NM   |       | 3 \$2,175.00 |
|      |      |                   |                 | M-F Wheel of Fortune      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | WHEEL                     |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--                   |       | 3                 |      |     | \$725.00    |            | 0.00          |      |      |       |              |
| E 38 | KSNV | 09/26/12          | 09/28/12        | Face to Face w/ Ralston   | CM    | 730-758pm         |      | :30 | 3           | \$400.00   | 2             | 0.00 | NM   |       | 3 \$1,200.00 |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Face to Face w/ J.Ralston |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | FACE                      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--                   |       | 3                 |      |     | \$400.00    |            | 0.00          |      |      |       |              |
| E 39 | KSNV | 10/01/12          | 10/02/12        | Face to Face w/ Ralston   | CM    | 730-758pm         |      | :30 | 2           | \$450.00   | 2             | 0.00 | NM   |       | 2 \$900.00   |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Face to Face w/ J.Ralston |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | FACE                      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----                   |       | 2                 |      |     | \$450.00    |            | 0.00          |      |      |       |              |
| E 40 | KSNV | 10/01/12          | 10/01/12        | M-F News 3 at Eleven      | CM    | 11pm-1135pm       |      | :30 | 1           | \$775.00   | 2             | 0.00 | NM   |       | 1 \$775.00   |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | M-F News 3 at Eleven      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | NEWS                      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | M-----                    |       | 1                 |      |     | \$775.00    |            | 0.00          |      |      |       |              |
| E 41 | KSNV | 09/27/12          | 09/27/12        | M-F News 3 at Eleven      | CM    | 11pm-1135pm       |      | :30 | 2           | \$750.00   | 2             | 0.00 | NM   |       | 2 \$1,500.00 |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | M-F News 3 at Eleven      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | NEWS                      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | ---T---                   |       | 2                 |      |     | \$750.00    |            | 0.00          |      |      |       |              |
| E 42 | KSNV | 09/26/12          | 09/28/12        | The Tonight Show          | CM    | 1135p-1237a       |      | :30 | 3           | \$250.00   | 2             | 0.00 | NM   |       | 3 \$750.00   |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Tonight Show              |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | TON SHOW                  |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | --WTF--                   |       | 3                 |      |     | \$250.00    |            | 0.00          |      |      |       |              |
| E 43 | KSNV | 10/01/12          | 10/02/12        | The Tonight Show          | CM    | 1135p-1237a       |      | :30 | 2           | \$275.00   | 2             | 0.00 | NM   |       | 2 \$550.00   |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Tonight Show              |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | TON SHOW                  |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | MT-----                   |       | 2                 |      |     | \$275.00    |            | 0.00          |      |      |       |              |
| E 44 | KSNV | 10/01/12          | 10/01/12        | Mon PR 8-10p              | CM    | 8-10pm            |      | :30 | 1           | \$2,400.00 | 2             | 0.00 | NM   |       | 1 \$2,400.00 |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Monday Prime 8-10pm       |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | VOICE                     |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 10/01/12    | 10/07/12        | M-----                    |       | 1                 |      |     | \$2,400.00  |            | 0.00          |      |      |       |              |
| E 45 | KSNV | 09/26/12          | 09/26/12        | Wed PR 9-11p              | CM    | 9-11pm            |      | :30 | 1           | \$2,100.00 | 2             | 0.00 | NM   |       | 1 \$2,100.00 |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Wednesday Prime 9-11pm    |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | LAW & ORDER               |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | --W----                   |       | 1                 |      |     | \$2,100.00  |            | 0.00          |      |      |       |              |
| E 46 | KSNV | 09/28/12          | 09/28/12        | Fri 10-11p                | CM    | 10-11pm           |      | :30 | 1           | \$2,100.00 | 2             | 0.00 | NM   |       | 1 \$2,100.00 |
|      |      |                   |                 | CM                        |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | Friday Prime 10-11pm      |       |                   |      |     |             |            |               |      |      |       |              |
|      |      |                   |                 | DLINE                     |       |                   |      |     |             |            |               |      |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |      |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |              |
|      |      | Week: 09/24/12    | 09/30/12        | ----F--                   |       | 1                 |      |     | \$2,100.00  |            | 0.00          |      |      |       |              |
| E 47 | KSNV | 09/29/12          | 09/30/12        |                           | CM    | 11pm-1135pm       |      | :30 | 2           | \$750.00   | 2             | 0.00 | NM   |       | 2 \$1,500.00 |

Order / Rev: 104404  
 Alt Order #: 06832080  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

| Ln   | Ch   | Start    | End      | Inventory Code            | Break | Start/End Time  | Days    | Len | Spots | Rate        | Pri  | Rtg | Type | Spots | Amount     |
|--|------|----------|----------|---------------------------|-------|-----------------|---------|-----|-------|-------------|------|-----|------|-------|------------|
| Sa-Su News 3 at Eleven   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Sa-Su News 3 at Eleven   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| NEWS   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----SS</u> Spots/Week <u>2</u> Rate <u>\$750.00</u> Rating <u>0.00</u>  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 49   | KSNV | 09/29/12 | 09/29/12 | SIGN ON-SIGN OFF          | CM    | 5a-459a         | -----S- | :30 | 1     | \$325.002   | 0.00 | NM  |      | 1     | \$325.00   |
| (5:00 AM-6:00 AM)  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| SAT TODAY  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 51   | KSNV | 09/29/12 | 09/29/12 | Sa-Su Early News          | CM    | 5pm-630pm       | -----S- | :30 | 2     | \$350.002   | 0.00 | NM  |      | 2     | \$700.00   |
| Sa-Su Early News   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| NEWS   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$350.00</u> Rating <u>0.00</u>  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 52   | KSNV | 09/29/12 | 09/29/12 | Weekend Jeopardy/Whe      | CM    | 630-730pm       | -----S- | :30 | 1     | \$350.002   | 0.00 | NM  |      | 1     | \$350.00   |
| WKND Jeop/Wheel  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| JEP/WHEEL  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 53   | KSNV | 09/29/12 | 09/29/12 | Saturday Night Live       | CM    | 1130pm-1:02am   | -----S- | :30 | 1     | \$750.002   | 0.00 | NM  |      | 1     | \$750.00   |
| Saturday Night Live  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| SNL  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 54   | KSNV | 09/30/12 | 09/30/12 | News 3 Sunrise - SUND&M   | CM    | 6a-7a           | -----S  | :30 | 1     | \$185.002   | 0.00 | NM  |      | 1     | \$185.00   |
| News 3 Sunrise SUNDAY  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| NEWS   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$185.00</u> Rating <u>0.00</u>   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 55   | KSNV | 09/30/12 | 09/30/12 | Sunday Today              | CM    | 7a-8am          | -----S  | :30 | 1     | \$325.002   | 0.00 | NM  |      | 1     | \$325.00   |
| Sunday Today   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| SUN TODAY  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 56   | KSNV | 09/30/12 | 09/30/12 | Meet the Press            | CM    | 8a-9am          | -----S  | :30 | 1     | \$1,900.002 | 0.00 | NM  |      | 1     | \$1,900.00 |
| Meet the Press   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| MTP  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,900.00</u> Rating <u>0.00</u> |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 59   | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA        | CM    | 1p-530pm        | -----S  | :30 | 1     | \$1,600.002 | 0.00 | NM  |      | 1     | \$1,600.00 |
| NFL Pre-Game   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| FNIA   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,600.00</u> Rating <u>0.00</u> |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 60   | KSNV | 09/30/12 | 09/30/12 | NFL Football              | CM    | 1P-9PM          | -----S  | :30 | 1     | \$8,000.002 | 0.00 | NM  |      | 1     | \$8,000.00 |
| NFL Football   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| SNF  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$8,000.00</u> Rating <u>0.00</u> |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 61   | KSNV | 09/30/12 | 09/30/12 | NFL End of Game Break     | CM    | 1p-9p           | -----S  | :30 | 1     | \$6,500.002 | 0.00 | NM  |      | 1     | \$6,500.00 |
| NFL End of Game Break  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| NFL POSTGAME   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$6,500.00</u> Rating <u>0.00</u> |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| E 62   | KSNV | 09/30/12 | 09/30/12 | Sports Night in Las Vegas | CM    | Sun 1135p-1200a | -----S  | :30 | 1     | \$200.002   | 0.00 | NM  |      | 1     | \$200.00   |
| Sports Night in Las Vegas  |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| SPORTS NIGHT   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>   |      |          |          |                           |       |                 |         |     |       |             |      |     |      |       |            |
| N 63   | KSNV | 09/26/12 | 09/28/12 |                           | CM    | 1237a-136am     | --WTF-- | :30 | 3     | \$100.002   | 0.00 | NM  |      | 3     | \$300.00   |

Order / Rev: 104404  
 Alt Order #: 06832080  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

| Ln  | Ch       | Start    | End        | Inventory Code         | Break  | Start/End Time         | Days    | Len | Spots     | Rate        | Pri  | Rtg | Type   | Spots | Amount      |          |          |            |      |        |                |          |         |   |            |      |
|---|----------|----------|------------|------------------------|--------|------------------------|---------|-----|-----------|-------------|------|-----|--------|-------|-------------|----------|----------|------------|------|--------|----------------|----------|---------|---|------------|------|
| Late Night w/Fallon   |          |          |            |                        |        |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Late Night w/Fallon   |          |          |            |                        |        |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                   | Rating |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 09/24/12  | 09/30/12 | --WTF--  | 3          | \$100.00               | 0.00   |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| N64   | KSNV     | 09/30/12 | 09/30/12   | LAW & ORDER (synd) PGM |        | M-SA 8-11p / SUN-----S | :30     | 1   | \$800.002 | 0.00        | NM   |     |        | 1     | \$800.00    |          |          |            |      |        |                |          |         |   |            |      |
| Law & Order (synd) PRIME  |          |          |            |                        |        |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                   | Rating |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 09/24/12  | 09/30/12 | -----S   | 1          | \$800.00               | 0.00   |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| N65   | KSNV     | 09/26/12 | 09/28/12   | The Doctors            | CM     | 2pm-3pm                | --WTF-- | :30 | 1         | \$175.002   | 0.00 | NM  |        | 1     | \$175.00    |          |          |            |      |        |                |          |         |   |            |      |
| The Doctors   |          |          |            |                        |        |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                   | Rating |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 09/24/12  | 09/30/12 | --WTF--  | 1          | \$175.00               | 0.00   |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| N66   | KSNV     | 10/02/12 | 10/02/12   | Tues PR 8-9p           | CM     | 8-9pm                  | -T----- | :30 | 1         | \$2,400.001 | 0.00 | NM  |        | 1     | \$2,400.00  |          |          |            |      |        |                |          |         |   |            |      |
| Tuesday Prime 8-9pm   |          |          |            |                        |        |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                   | Rating |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 10/01/12  | 10/07/12 | -T-----  | 1          | \$2,400.00             | 0.00   |                        |         |     |           |             |      |     |        |       |             |          |          |            |      |        |                |          |         |   |            |      |
|   |          |          |            |                        |        |                        |         |     |           |             |      |     | Totals | 141   | \$81,220.00 |          |          |            |      |        |                |          |         |   |            |      |